



Evaluation Criteria for the Exhibition-Competition

“From Ukraine to a New Beginning: Art of Resilience”

1. Originality of Idea (12 points)

- How unique and personal is the concept behind the artwork?
- Does the piece present an innovative perspective or a fresh approach?
- Does it reflect the artist’s personal journey and experience in a distinctive way?

2. Relevance to the Exhibition Theme (12 points)

- How well does the artwork align with the theme “**From Ukraine to a New Beginning: Art of Resilience**”?
- Does it effectively convey the themes of resilience, hope, and adaptation to a new life?
- Does the piece reflect the emotional and psychological journey of displacement?

3. Overall Composition (12 points)

- How well are visual elements (colour, shape, balance, space, etc.) arranged?
- Does the composition support the emotional impact and storytelling of the artwork?
- Is the piece visually engaging and harmonious?

4. Emotional Impact (12 points)

- Does the artwork evoke strong emotions in the viewer?
- How effectively does it communicate the artist’s feelings and experiences?
- Does the piece create a connection between the audience and the artist’s journey?

5. Technical Mastery (12 points)

- How well does the artist use artistic techniques and materials?
- Does the execution of the piece enhance the overall message?
- While technical skills are considered, is the focus still on emotional expression rather than perfection?

Each criterion will be assessed on a **12-point scale**, ensuring a balanced evaluation that prioritises the **expression, resilience, and storytelling of young refugee artists** over technical expertise.